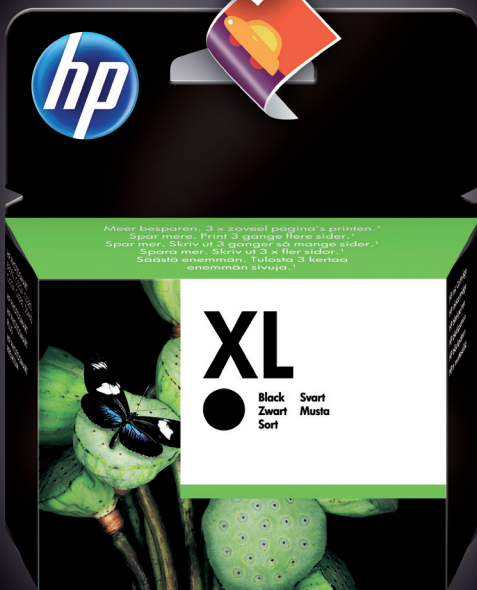




UP TO 50% LESS COST WITH XL CARTRIDGES*



Everyone is looking for best value for money these days and that's why HP has created a range of cartridge options to suit different users. This means that people who print more frequently can benefit from a cost-per-page up to 50% lower than standard cartridges* simply by choosing high capacity XL cartridges.

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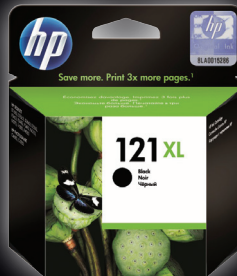
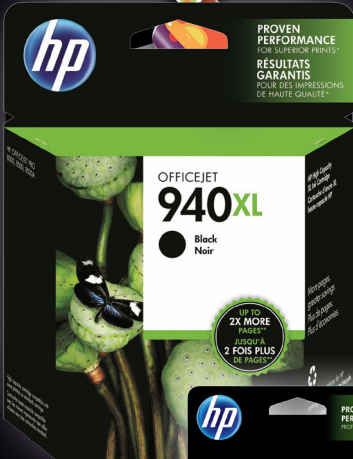


*Based on comparison of cost per page of HP 350 vs. 350 XL cartridges. Cost per page has been calculated based on HP recommended resale price and HP published page yield. Actual prices may vary. Actual yields vary based on printer used, images printed and other factors. (See: www.hp.com/go/learnaboutsupplies). Results for other cartridges will differ.



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