



New HP LaserJet Pro 400
Color MFP M475 series



COLOUR TURNS BRIGHT INTO BRILLIANT

87% of customers are more likely to notice colour marketing materials over black and white. HP colour works to get you noticed, and to get you more business. Print all your brochures, leaflets and presentations in crisp HP colour and incite passion for your products.

MAKE YOUR BUSINESS SHINE – USE THE POWER OF HP COLOUR PRINTING

HP colour printers make high-quality colour printing possible, affordable and mobile:

- **Print** like a pro, **in-house**: no more print shop fees.
- Help **cut** operating **costs**: with printers designed to use fewer consumables, require less maintenance and use less energy.
- **Utilise** technologies such as **HP ePrint** – now you can print from virtually anywhere.

THINK COLOURFULLY. THINK HP.



2012 Preferred



Partner